

**Celebrate your NFL team pride on
Friday, September 10!**

**BACK TO
FOOTBALL**  **FRIDAY**

Help the NFL and United Way tackle childhood obesity while celebrating your NFL team pride. Register for Back to Football Friday and you could win a trip for two to Super Bowl XLV!

Get your office involved and tell us about your Back to Football Friday celebration! Your workplace could win a party hosted by the NFL and a visit from an NFL player!*

Find out more at
www.UnitedWay.org/backtofootball

*NFL player may be former or current player.

No Purchase Necessary to Enter or Win in the United Way Back to Football Friday Sweepstakes and Contest. Registration starts 12:00:00 p.m. ET on 7/2/10, ends at 11:59:59 p.m. ET on 9/17/10 ("Registration Period"). Entry Period starts 9:00:00 a.m. ET on 9/11/10 and ends 11:59:59 p.m. ET on 9/17/10. Open only to legal residents of 50 U.S. and DC 18+ years as of entry date. Void where prohibited. Subject to Official Rules available by visiting unitedway.org/backtofootball during Registration Period or by sending SASE for receipt by 11/17/10 to: United Way Back to Football Friday Contest RULES, 701 North Fairfax Street, Alexandria, VA 22314. Sponsor: United Way Worldwide.

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