



Dance with the Best! Become an Arizona Cardinals Junior Cheerleader!

The Arizona Cardinals Junior Cheerleaders (ACJC) weekend experience is designed specifically to promote self-esteem, pride, commitment, and discipline among young women ages five to fourteen. This program offers a rare and truly unique opportunity for young women to perform during a halftime show in front of 65,000 Arizona Cardinals fans at University of Phoenix Stadium in Glendale, Arizona. Junior Cheerleaders will participate in a weekend clinic taught by the Cardinals Cheerleaders at the Cardinals Training Facility in Tempe, dance on the game day field at University Of Phoenix stadium and even take a Cheerleader Locker room tour! The ACJC weekend clinic will be held at the Cardinals Training Facility and University of Phoenix Stadium December 16-17, 2011, culminating with the game day halftime performance on the field with the Cardinals Cheerleaders on Sunday, December 18, 2011.

About the Jr. Cheer Weekend Experience:

No tryouts are required! The Arizona Cardinals Junior Cheerleading is a program tailored to kids of all ages and ability levels. This is a community program open to young girls with years of experience or girls who are just being exposed to cheerleading and dance.

Girls will be divided into three different age groups, five to seven year olds, eight to ten year olds and eleven to fourteen year olds. Each age group will be further broken down into individual "lines" of approximately 10-15 girls. Each of these lines will be instructed by a current member of the Arizona Cardinals Cheerleaders. All ACJC participants will be given a lanyard with name, phone number and emergency contact for game day. The lanyard is the child's pass onto the field for game day. It is imperative they have the lanyard at all times. The ACJC program is an exciting weekend offering kids the opportunity to train with and learn from, the Arizona Cardinals Cheerleaders. This weekend focuses on having fun and making new friends while learning cutting edge choreography to dance with the Arizona Cardinal Cheerleaders.

Contacts:

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Angie Cesario, Alumni/Jr. Cheer Coordinator

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Jr. Cheer hotline: (602) 379-1898

The cheerleader hotline will consist of updated information about events and clinics. Please leave a message with any questions and either the director or the coordinator will return your call.

*If you do not have access to Facebook, you will be able to get all necessary information at this hotline number as well as email.

Facebook Jr. Cheer information page:



← All calendars, dates, locations and material will be posted to Facebook this season. This will be a website that will only be viewed by parents and children enrolled in the Arizona Cardinals Jr. Cheerleading weekend experience. You can find all dances (intro, routines by age group, and ending material) videos posted to Facebook.com. The page is a secured page and you have to be accepted for the security of the children. The videos will be posted ASAP. Check the Facebook page for further daily updates.

In order to find the group you must search the following title. Please be sure to enter exactly (possibly copy paste into the search bar):

az cards jr cheer 2011 : <http://www.facebook.com/#!/groups/195315497187868>

Program Overview

Due to the limited time the participants have to prepare for the Game Day halftime performance, all clinics and rehearsals are mandatory in order to participate on Game Day.

Friday, December 16th: 6:00- 9:00 pm

Location: Arizona Cardinals training facility-8701 S Hardy Dr, Tempe

Tonight is all about the FUN! All Jr. Cheerleaders will receive their own official certificate of participation in the 2011 Arizona Cardinals Junior Cheerleading weekend, a personalized autographed poster and all uniform necessities! Once the hard work of practices is done, the ACJC will have the opportunity to sit and eat dinner with the 2011 Arizona Cardinals Cheerleaders! Meet, greet and take pictures! Don't forget to bring your cameras—you don't want to miss this exciting opportunity for your Jr. Cheerleader!

- Registration will begin at 5:00 pm
- Parent information meeting at 7:00 pm
- Receive Uniform, Poms, Personalized & Signed Poster and Cardinals Dance/Cheer Certificate from the program
- 6:00 pm - Introductions and performance from 2011 Arizona Cardinal Cheerleaders
- 6:30 pm - Field Practice
- 7:30 pm - Dinner with the Arizona Cardinals Cheerleaders

Saturday, December 17th: 9:00 am-4:00 pm

Location: University of Phoenix Stadium, Glendale

Ever had your picture taken with a professional photographer? Now is your chance! Pictures with the Cardinals Cheerleaders Photographer will take place Saturday morning before practice. Next, the ACJC will have a rehearsal followed by fun and games. After Lunch, the ACJC will take a tour of the official Cardinals Cheerleaders locker room and finish off the day with a full dress rehearsal on the field.

Report times:

9:00 am Age group 11-14; Last name beginning with A-L

9:30 am Age group 11-14; Last name beginning with M-Z

10:00 am Age group 8-10; Last name beginning with A-L

10:30 am Age group 8-10; Last name beginning with M-Z

11:00 am Age group 5-7; Last name beginning with A-L

11:30 am Age group 5-7; Last name beginning with M-Z

All of the details of the Game day performance will be explained during Saturdays Rehearsal. Parents will be walked through the game day process at 1:30 pm.

Sunday, Dec 18th: Game Day
Location: University of Phoenix Stadium

It's Game day! Participants will meet at a specified location at 10 minutes on the clock in the 2nd Quarter. Parents will check-in the participant and return to their seat to watch the performance. All of the ACJC will prepare for their big performance and line up with their Arizona Cardinals Cheerleader line leaders. After the Halftime performance, the parents can pick up the participant in the same meeting location no later than the end of the 3rd Quarter.

Cost of the Program:

Costs associated with ACJC Consist of registration fees and uniforms costs. Additional ticket orders are available for ACJC participants at the rate of \$65.50 per ticket.

The ACJC uniform has been specially designed to resemble the Arizona Cardinal Cheerleaders uniform. Each Junior Cheerleader will be given her uniform at the Cardinals Training Facility at check-in and registration. Therefore, a parent must be present during registration to approve by signature the package elements that will be received.

NOTE: there is a new uniform this year and all ACJC must purchase the new uniform in order to perform on Game day. The ACJC uniform stays the same for multiple years so the uniform items will only need to be repurchased the following year if the participant outgrows it.

**Any group with 10 or more girls will receive \$25.00 per Jr. Cheerleader at registration.

Package #1 Fee: \$250.00/participant

Package #1 is designed for children of non-ticket holders. Package #1 participants will receive two tickets (one for the participant and one for the parent) in a group section (section 407,408,409) for the game. All parents are responsible for their child before and after the halftime performance.

Participants of Package #1 will receive:

- Participation in an Arizona Cardinals Home Game Halftime Performance
- Cheer and technique instruction at organized clinics taught by the Arizona Cardinals cheerleaders.
- One set of Poms
- One Official ACJC uniform
- Certificate of Participation

- Access to the learning video
- Performance video of game day
- Personalized/Autographed cheerleader poster
- Photo opportunities with the cheerleaders
- Access to Individual photo shoot by the Cardinals Cheerleaders Photographer at the stadium (pictures available for purchase)
- Two game day tickets (one for participant/one for parent)

Package #2 Fee: \$200.00/participant

Package #2 is designed for children who have tickets to the game. Package #2 participants will not receive a ticket for the game. All parents are responsible for their child before and after the halftime performance.

Participants of Package #2 will receive:

- Participation in an Arizona Cardinals Home Game Halftime Performance
- Cheer and technique instruction at organized clinics taught by the Arizona Cardinals cheerleaders.
- One set of Poms
- One Official ACJC uniform
- Certificate of Participation
- Access to the learning video
- Performance video of game day
- Personalized/Autographed cheerleader poster
- Photo opportunities with the cheerleaders
- Access to Individual photo shoot by the Cardinals Cheerleaders Photographer at the stadium (pictures available for purchase)

Registration deadline is November 25, 2011. All payments will be made using PayPal. This includes registration/package and uniform fees. Additional tickets will also be purchased through PayPal VIA the Arizona Cardinals website. Payment will not be accepted during registration.

A limited number of game tickets are held for the Jr Cheer Program. Game tickets are subject to availability and requests filled on a first come, first served basis.

Frequently Asked Questions:

Are parents able to stay during rehearsal?

Yes! Parents are always welcome to attend clinics with their daughter. If you are unable to stay, be assured there is always plenty of supervision and safety of your daughter is our #1 priority.

Do parents get tickets to the game?

One ticket for the parent will be provided for the Package #1 participants. You may purchase additional tickets when registering for the program. Seats will be in the 400 level sections.

Do I get a video of the performance?

A DVD of the performance is included with the ACJC program package. However, the Halftime performance is recorded of the performance as a whole. Therefore, no one individual participant will be highlighted for a period of time. DVD's will be mailed to the participants approximately 6-8 weeks after the performance. Additional DVD's will be available for purchase at the clinics.

How will the participants get to the stadium on game day?

All ACJC will meet inside the stadium at the designated meeting location. Transportation is not provided from the Arizona Cardinals Football Club. Single Game Day ticket parking is available at no charge at Kellis High School. Please visit www.azcardinals.com for more information.

Who will be watching my daughter?

Our #1 priority is the safety of your daughter! Each line of 10-15 girls is assigned a Arizona Cardinals Cheerleader for the entire weekend. There will also be 4-5 Alumni Cheerleader Assistants at every practice and on game day. These Alumni are chosen from our staff based on an application, background check and interview. They have all cheered for the Arizona Cardinals and are familiar with locations and the program.

Cardinals Jr. Cheer- Waiver

Please bring with you to the first clinic

Name _____

Home Phone _____ Age _____

Address _____

City _____ State _____ Zip _____

Mother's Name _____ Day Phone _____

Father's Name _____ Day Phone _____

Email: _____

CARDINALS JR. CHEER CAMP

P.O. Box 888 Phoenix, AZ 85001-0888

Waiver and Release of Liability for Personal Injury and Property Damage

I desire to participate in the Arizona Cardinals Junior Cheer Camp (the "Activity") on [_____]. I understand that there are risks and dangers involved in the Activity, and I voluntarily assume all of the risks and dangers, including the risks and dangers of personal injury and property damage that may occur during or arise from the Activity. In exchange for being permitted to participate in the Activity, I hereby expressly and unequivocally release and discharge Arizona Cardinals Football Club LLC, d/b/a Arizona Cardinals, its affiliates, divisions, officers, directors, shareholders, members, managers, employees, agents and affiliates from all claims, actions, suits, proceedings, costs, expenses, damages and liabilities, including attorney's fees, involving personal injury or property damage resulting from my participation in the Activity, including without limitation all claims resulting from any actual or claimed negligent acts or omissions, whether active or passive, of the released parties. I also understand and agree that my image or likeness may be used as part of any live or recorded video display or other transmission, reproduction or depiction in any media of all or part of this event.

I recognize my duty to supervise the minors I bring to the Activity. On behalf of a minor for whom I am legally responsible, I hereby execute this Waiver and Release of Liability for Personal Injury and Property Damage.

Name of Minor Participant

Signature of Legally Responsible Adult

_____ Date: _____